

Oral Ivy™

**Prevents Symptoms of
Poison Ivy, Oak & Sumac**

**NATURAL
HOMEOPATHIC**



WHAT IS ORAL IVY™ ?

Oral Ivy™ is a safe, effective, and economical way to prevent* and treat ivy, oak, and sumac poisoning. Just take five drops a day in water. Oral Ivy™ stimulates your body's natural defenses against these poisonous plants.

Lewis E. Miller, a 1926 graduate of the Philadelphia College of Pharmacy & Science, developed Oral Ivy™. Dr. Elmer R. Gross of the Department of Dermatology, Temple University School of Medicine, did an exhaustive study on Oral Ivy beginning 1952. His report, "[Desensitization to Poison Ivy,](#)" was published in Medical Times 84 (September 1956), 921-923. A detailed account of his work, "[An Oral Antigen Preparation in the Prevention of Poison Ivy Dermatitis,](#)" was published in Industrial Medicine and Surgery 27 (March 1958), 142-144.

Oral Ivy™ is made by Boericke & Tafel, Inc., a manufacturer of homeopathic products since 1835. Boericke & Tafel, Inc. is a division of Nature's Way Products, Inc.

WHO NEEDS ORAL IVY™ ?

Chances are, you do. You say these poisonous plants don't bother you? Maybe not for now, but only 3% of the U.S. population is resistant enough to be called "immune" from poison ivy, oak, and sumac. Only 1% of them is truly immune, and the older you get, the more likely you are to find yourself suddenly susceptible.

You say you're a couch potato who never goes near poison ivy, oak, or sumac. Do you have pets or livestock that wander in the woods, fields, or garden? Cats and dogs, especially, pick up the irritating sap on their fur. It doesn't bother

them, but it is a common source of ivy poisoning for their owners.

Do family members work or play outside? If they do, you are also at risk. The "poison" in ivy, oak, and sumac is urushiol, the sap in their roots, stems, leaves, and fruit. Any damage to those parts of the plant exposes the sap, which adheres to anything which comes in contact with it -- exposed skin, clothing, tools, toys, pets, and livestock. Since the sap can remain potent for several years, you may be exposed through handling contaminated items. Oral Ivy™ works around the clock to protect you, even from secondary source contamination.

ECONOMIC IMPACT OF IVY, OAK, AND SUMAC POISONING

Oral Ivy™ is good for your business. The United States Department of Agriculture estimates that there are more than 2 million cases of ivy poisoning each year. According to the United States Mine Safety and Health Administration, "urushiol poisoning is the greatest single cause of Worker's Compensation claims in the U.S." The American Medical Association estimates that poison oak is responsible for 50% of all worker's compensation cases in California. These poisonous plants account for more than 1/3 of a million lost workdays every year.

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*Backed By Clinical Study

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